



Putting Excellence
in Every Workday

The ORTUM VALUE,

Alignment

The ORTUM Brain highlights any top-down or horizontal misalignment and challenges/eliminates tasks that do not contribute to the company's strategy.

Safety & Quality

Instant sharing of alarms/alerts; tracking of distracted (screen) activity; right-on-time training to increase Safety and Quality performance.

Productivity

At least 10-15% productivity increase vs pre-ORTUM performance (~ 1 hr/day in average working day).

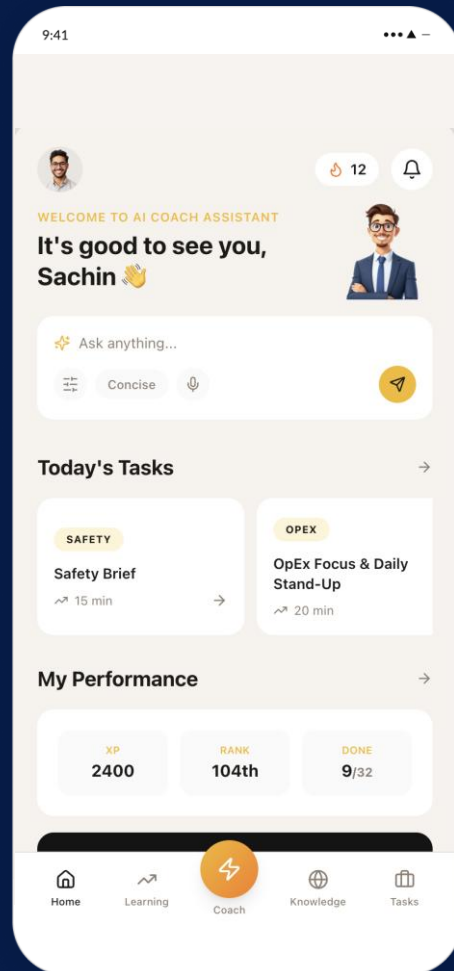
Go-forward rate of improvement >2x pre-ORTUM.

Engagement

Employees have an actual coaching partner who is 24/7 available and matches their personality, increasing overall engagement.

ORTUM

The Operational Excellence coach in everyone's pocket



We have built an Operational Excellence coach that fits in everyone's pocket, is 24/7 available and reduces the burden on managers.



Learning

- I rehearse best practices every day



Tasks

- I start every day with a clear view of what success looks like



Knowledge

- I get a practical answer for every question, right when I need it



Performance

- I always know how I'm doing, including throughout the shift



Feedback

- Every improvement idea gets captured and actioned

The ORTUM team combines exceptional depth in Operational Excellence and AI development



Roeland Vertriest
CEO

- Head of McKinsey & Company Operations Practice for SSA
- CTO DuPont and SVP strategic services at Liberty Mutual
- President and CCO Catalant Technologies
- >20 yrs experience in large scale transformation work



Rob Hadley
Domain Expert

- Culture transformation expert and Lean Six Sigma expert
- Deep experience leading change in high-stakes transformation programs incl. agricultural/farm transformation work



Steven Hall
Domain Expert

- Former Operational and Strategic excellence leader at Honeywell, Capital One, Liberty Mutual and UNOS
- >20 yrs experience in large scale transformation work



RC Caldwell
Domain Expert

- Lean Six Sigma expert with more than 30 years experience leading transformations at Aon, BAE Systems and Johnson & Johnson
- Adjunct Professor on Lean Six Sigma at Wright State University
- Board Member at Rutgers Business School – Master in Supply Chain program



Vivek Sinha
Product Manager

- Senior Leader in CapGemini IT and Product Management practices
- 3x Founder of Software and AI start-ups
- Executive advisor on AI and IT innovation to leadership teams of Euroclear, & ScansAI,.



Ipsito Ghosh
Enterprise Architecture

- Cloud and AI architecture specialist
- >18yrs experience in technology development for leading global corporations
- Deep experience in secure architecture design and AI application development



JT Clark
AI Leader

- Senior AI Expert with multiple AI companies founded
- BCG Partner –AI Leader
- Wharton MBA
- >15 years experience implementing digital solutions and AI to drive rapid value creation across key business processes



Surinder S. Rait
Cyber Security Lead

- Head of Global IT Security Assurance at Ericsson
- Cyber and information security leader with >20 years experience implementing regulatory & leading industry frameworks, Security Operations Centers, Business Continuity, and Risk Management

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Product Development Team

A cross-functional team of 11 people and multiple agents

Role	Experience	Key Specializations & Details
Frontend/Mobile Lead	6 Years	React, React Native, Web, iOS, and Android development.
Backend & Data Architect	5 + Years	Node.js, Cloud experience, and deep exposure to SQL/NoSQL.
AI/ML Specialist	5+ Years	Predictive analytics, data classification, and RAG.
DevOps/SRE	7+ Years	Infrastructure and reliability.
Enterprise Architect	18+ Years	Strategic blueprinting and high-level technical leadership.
Backend & Data Architect	7+ Years	Node.js, Cloud experience, and deep exposure to SQL/NoSQL.
Frontend/Mobile	3 + Years	React, React Native, Web, iOS, and Android development.
UI/UX Designer	3 + Years	UI/UX
Full Stack Developer	6+ Years	Node.js, Cloud experience, and deep exposure to SQL/NoSQL.React Native
Lead QA	5+ Years	Automation and manual Testing
QA	3 + Years	Automation and manual Testing

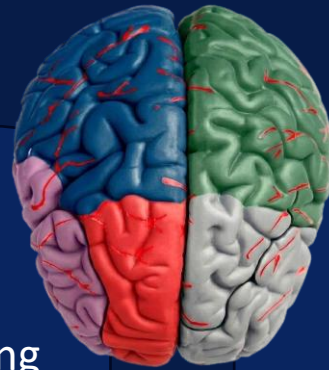


Brain Development Team

30 Senior Experts focused on content and behavior development

Role (Non-exhaustive list)	Experience	Key Specializations & Details
Coaching Expert x2	30+ Years	Finetune coaching strategies and language
Coaching Expert x2	15+ Years	
Operational Excellence Expert	15+ Years	Advanced Operational Excellence concepts
Operational Excellence Expert	30+ Years	
Manufacturing Expert	35+ Years	Manufacturing and Manufacturing safety concepts
Manufacturing Expert	25+ Years	
Operational & Digital Transformation Expert	30+ Years	Operational and Digital Transformation concepts
Large Transformation Expert	15.+ Years	Large transformation concepts and language
Large Transformation Expert	20 + Years	

The combination of Operational Excellence and AI performance drives immediate value for you



Decades of Operational Excellence Coaching experience allows us to build solutions that truly improve the alignment, productivity, safety, quality and engagement in your operation.

A deep understanding of how to build AI-applications allows us to ensure your company's data is secure, the tools work and learning continues to accelerate.



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